



October 6 and 7, 2022

SNEAPA 2022 will be held IN PERSON

SNEAPA 2022 Sponsorship & Exhibitor Opportunities

The SNEAPA Conference Committee is pleased to announce opportunities for Sponsors and Exhibitors for this year's Southern New England American Planning Association (SNEAPA) Regional Planning Conference! Come see and be seen by 400+ Planners and Allied Professionals, at the Rhode Island Convention Center in Providence, RI. Stay up to date with conference happenings on the website <https://www.sneapa.org/>

Please complete the SNEAPA 2022 Sponsorship & Exhibitor Form [HERE](#). Once you receive confirmation of your sponsorship (note some items are exclusive, first come first served!), complete the form below and send it with payment in the form of a check made payable to "APA-RI", to the following address:

APA-RI
Attn: SNEAPA 2022
1 State Street #501
Providence, RI 02908

Questions or concerns can be forwarded via email correspondence to sponsorship@sneapa.org

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Sponsor Name _____

Point of contact:

Name: _____

Email: _____

Phone: _____

Sponsorship package: _____

Sponsorship amount: \$ _____ **Check number:** _____

NOTE: New for this year – SNEAPA is going GREEN!

In lieu of advertising space within a paper-intensive conference program, sponsors will be recognized on an agenda of events and conference materials displayed throughout the venue. See specific sponsorship descriptions for details of how your organization will be recognized in return for your financial support of SNEAPA.

EXCLUSIVE – First come, first served!

Thursday Keynote Speaker Sponsor - \$5,000 (Exclusive) <https://julianagyeman.com>

- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors
- Three (3) complimentary two-day conference registrations
- Direct recognition of sponsorship to all keynote attendees during introductions
- Space in prominent location in conference room to display company information on four (4) 24" x 36" boards and easels provided by the sponsor
- Opportunity to distribute marketing materials to all keynote attendees

Thursday Networking Lunch Sponsor - \$3,000 (Exclusive)

- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors
- Three (3) complimentary two-day conference registrations
- Direct recognition of sponsorship to all lunch attendees during introductions
- Space in prominent location in dining room to display company information on four (4) 24" x 36" boards and easels provided by the sponsor
- Opportunity to distribute marketing materials to all lunch attendees

Friday Lunch Activity Sponsor - \$3,000 (Exclusive)

- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors
- Three (3) complimentary two-day conference registrations
- Direct recognition of sponsorship to all lunch attendees during introductions
- Space in prominent location in dining room to display company information on four (4) 24" x 36" boards and easels provided by the sponsor
- Opportunity to distribute marketing materials to all lunch attendees

Friday Morning Chapter Breakfast Sponsor - \$1,500 (two available)

- Opportunity to distribute marketing materials to chapter breakfast attendees
- Direct recognition of sponsorship to all attendees during introductions
- Space in prominent location in breakfast rooms to display company information on two (2) 24" x 36" boards and easels provided by the sponsor, as well as on-screen logo placement prior to meetings
- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors

MULTIPLE OPPORTUNITIES

Platinum Sponsor - \$1,500 (Multiple)

- One (1) complimentary two-day conference registration
- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors

Gold Sponsor - \$1,200 (Multiple)

- One (1) complimentary two-day conference registration
- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors

Exhibitor - \$1,200 (Multiple)

- Exhibitor station in high-traffic area with one (1) eight-foot table and two (2) chairs
- Two (2) complimentary two-day conference registrations
- Sponsorship recognition and link on the SNEAPA website
- Logo recognition on all lists of Conference Sponsors & Exhibitors

Advertiser - \$500 (Multiple)

- Name recognition on all lists of Conference Sponsors & Exhibitors, INCLUDING the Website

Advertiser - \$200 (Multiple)

- Name recognition on all printed lists of Conference Sponsors & Exhibitors at the conference itself