



SNEAPA 2016
— ENGAGE - PLAN - GROW —
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Wednesday, October 19th

6:00-7:30pm

Wed Night Meetup - Tour of the Hanover Theatre of the Performing Arts

Kick off the 2016 SNEAPA conference experience early by joining your colleagues on a 1.5-hour tour of Worcester's beautiful Hanover Theatre for the Performing Arts, including their brand new 22,500-square foot performing arts education center. Our guide will be the lively Troy Siebels, President & CEO. The original structure dates back to 1904, and was expanded in 1925 under the direction of renowned theatre architect, Thomas W. Lamb. From the 1960's to the late 1990's the ornate facility was significantly altered and used as movie theater. It was reopened in 2008 after a \$32 million dollar restoration that was initiated by two local businessmen who saw great potential in what others deemed a useless building. Modifications included restoring significant historical attributes, a new lobby, and expanding ++ rear stage to accommodate touring Broadway shows. Last year the Hanover Theatre hosted 168 events attended by almost 200,000 theatre-goers and has become a true catalyst for economic growth and performing arts education in the City of Worcester. CM: 1.25

Following the tour, interested members of the group will go to a nearby restaurant. Most likely this will be Mezcal Tequila Cantina located at 50 Major Taylor Blvd (near the DCU Conference Center).

Thursday, October 20th

9:00am-10:15am – Sessions

Climbing the Hill: Collaborating to Revitalize Worcester's Union Hill Neighborhood

The City of Worcester has begun a multi-faceted, interdepartmental effort to revitalize an important inner-city neighborhood. This session will give an overview of the issues and show how strategic and focused public investments have helped create change. Topics to be discussed include improvements of housing and infrastructure, resident health and safety, and public-private partnerships. CM: 1.25



SNEAPA 2016
— ENGAGE - PLAN - GROW —
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Nurturing Creative Places: Leveraging Arts and Culture to Promote Community and Economic Development and Placemaking

How can planners nurture innovation and creativity through planning, programming, and policy? Join us for a deep dive into the Arts and Planning Toolkit. Learn about how arts and culture can be an effective component of urban, suburban, and rural community revitalization. Hear about current efforts from municipal, regional, and state agencies. CM: 1.25

Integrating Visualization Tools in Community Engagement

This session will share Best Practices/Lessons Learned for enhancing the planning process and civic engagement with visualization techniques for major infrastructure projects. Discussion will focus on effective approaches for engagement using powerful new application to communicate technical concepts, alternatives, and potential impacts and benefits. CM: 1.25

Have Transit, Seeking Development

Have Transit, Seeking Development will feature four New England communities in their efforts to foster development along transit corridors and in proximity of rail stations. From small town to big city, Ridgefield, Wallingford, Norwalk, CT and Boston, MA have been actively planning for development in areas served by transit. CM: 1.25

Getting Parking Right: Tools for Creating Demand-Based Parking Requirements

This session will include a discussion of what factors influence parking supply and demand at multifamily residential developments, and will profile several strategies communities can implement to limit the overconstruction of parking in favor of more dense and walkable development patterns. CM: 1.25

The Permitting Advantages (and Challenges) of Green Infrastructure

This session will explore how incorporating green infrastructure (GI) techniques into a private development site can positively and negatively impact the permitting process. We'll look at how GI techniques may be received by permitting authorities, how they can address site challenges, and how they perform over time. CM: 1.25



10:15-11:15am – Keynote Speaker

Jim Braude hosts *Greater Boston*, a news and analysis show on WGBH Channel 2 and co-hosts *Boston Public Radio* at WGBH 89.7 FM with Margery Eagan. He also writes occasionally for the *Boston Globe Magazine*. More details [here](#). CM: 1

11:35am-12:50pm – Sessions

Using Urban Renewal Plans to Attract Private Development

Urban renewal plans can spark interest from private developers and reinvestment by property owners in areas where deferred maintenance and abandonment cause decadent/blighted conditions. Communities implementing revitalization plans will discuss how strategic public investments have resulted in action and investment from private developers. Private sector perspectives will be represented. CM: 1.25

Innovations in Post-Master's Graduate Planning Education

This panel brings together educators helping to shape a new landscape of post-Master's graduate education in planning and public policy. The session will explore the various routes professionals have to keep their skills sharpened, consider new big ideas, and to maintain AICP certification. CM: 1.25

Translating Sustainability Goals into Action

What is sustainability in your community? How do your challenges compare to others? Using a national local government sustainability survey as an organizing tool, we will compare policymaking in local municipalities with national and regional trends. We will also discuss current sustainability initiatives in Kingston, Massachusetts. CM: 1.25

Connecting the Dots: Opportunities for Regional Transit Cooperation

Metropolitan areas cross state lines – why not transit providers? Join a conversation exploring the pros and cons of implementing transit integration across state lines. Professionals from around



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Southern New England will share perspectives from the MPO, Regional Planning Agency, and transit agency points of view. CM: 1.25

Keeping the Faith: Maintaining Committee Motivation and Engagement

Many planning processes, especially for comprehensive plans, occur over a long period of time. It's easy for committees to lose focus and motivation during these long projects. This session provides tools and strategies for keeping committees motivated, recognizing the symptoms of committee fatigue, and re-engaging committees who have disengaged. CM: 1.25

SPECIAL SESSION: DPW's Perspective on Cultivating Sustainable Communities / Interdepartmental Coordination

As planners, we facilitate the process to cultivate community vision and develop "The Plan." But how do we turn that plan into reality? Simply handing The Plan to DPW without engaging in a conversation about implementation and maintenance during the planning process is a recipe for failure. With tight budgets, reduced staff, and need for long-term, sustainable solutions (including realistic maintenance plans!), breaking down departmental silos is essential for great communities. Public Works directors from MA, RI, and CT will provide their perspectives to addressing topics such as sustainability, green infrastructure, stormwater management, roadway design, complete streets, and development mitigation. This session seeks to bridge the gap in communication and collaboration that often exists between planners and public works professionals. Start your conversation with DPW in this interactive session to build collaboration, effective communication tactics, and sustainability related resources in your community. CM: 1.25

12:50-2:00 pm – Lunch Programs

Student Mentoring Lunch (12:50-2:00 pm)

All students are invited to the Student Mentoring Lunch for the chance to learn from and connect with established planners from a wide variety of sectors. Ask your questions, network, and gain valuable advice over lunch in an informal setting. More information and RSVP information [here](#).



SNEAPA 2016
— ENGAGE - PLAN - GROW —
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Regular Lunch Program (12:50-2:00 pm)

Included with all registration types except Speaker Only and Students. Speakers and Students can pre-purchase tickets to lunch when they register or add lunch while pre-registration is open (<https://www.regonline.com/sneapa2016>). Tickets may be available for purchase onsite, but cannot be guaranteed.

Join us for a presentation on APA's Great Places Program! Each year, APA recognizes outstanding people, planning work, and places – representing the best in planning and community impact. Since 2007, APA has named 245 neighborhoods, streets, and public spaces Great Places in America.

Hear about the Southern New England Region's Great Places and find out how to submit your community for this prestigious designation.

2:00-5:00pm – Mobile Workshop

From Planning to Action: Revitalizing Downtown Worcester

Tour Guide: Heather Gould, City of Worcester, Assistant Chief Development Officer, Administration and Special Projects. Worcester's planning and economic development initiatives are paying huge dividends in the form of targeted public and private investment that is propelling Worcester towards achieving its goal of a vibrant, 18-hour downtown. This mobile workshop will tour ongoing and recently completed development initiatives throughout the downtown area, including new construction, repurposed public buildings, and private redevelopment. Weaving the urban fabric of wayfinding, public art, outdoor spaces, and streetscape improvements to develop a sense of place, support connectivity and create a pedestrian-friendly environment will also be addressed. CM: 2.5



2:00-3:30pm – Sessions

Inclusionary Zoning: Balancing Affordability and Financial Feasibility

Providing affordable housing options in Eastern Massachusetts is challenging. Join us to hear how Somerville and Cambridge are using real data and developer input to help craft realistic, data-driven policies that will produce affordable housing while not discouraging private investment. CM: 1.5

Land Use Law: Developments of the Last Year

Leading land use lawyers from each of the three Southern New England states will address national developments in the law over the last year, including court decisions, legislation, administrative regulations, and interpretations of existing law. CM Law: 1.5

Economic Gardening

A facilitated discussion on how having a variety of voices that reflect the community on local boards and commissions can result in codes and regulations that encourage and support businesses that attract, employ, and engage the community. CM: 1.5

Planning Potpourri

Attend SNEAPA's inaugural Planning Potpourri Session! Each year, we receive inquiries from individuals wanting to give shorter presentations. This year, we've selected the best of these individual presentations to be part of the Planning Potpourri. Four presenters will speak for 15 – 20 minutes each on a variety of topics (see below). CM: 1.5

Why the Planning Department is Taking on the Role of “Champions” for Municipal Broadband Initiatives in Rural Communities Access to high-speed broadband has become essential to the economic development of our rural communities. Underserved by the dominant broadband providers, more and more rural communities are initiating their own “municipal broadband” initiatives. This session examines the critical role that rural planning departments are playing in these community-sponsored broadband initiatives.

Achieving Inclusive Public Participation This presentation will discuss the development and implementation of Washington Metropolitan Area Transit Authority (WMATA) Public Participation



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Plan (PPP), and how it led to not only new strategies for public participation, but a reorganization and streamlining of public and stakeholder participation throughout the agency.

How to create a livable and resilient neighborhood! Green infrastructure as a means to adapt for climate change: we will present findings from a visit to a resilient neighborhood in Copenhagen, Denmark. Newly constructed bike lanes and urban parks not only increase residents' quality of life but also serve as canals and water retention basins during storm events.

Building Coastal Resiliency on Cape Cod An in-depth look at forging partnerships to help local governments increase resilience to severe storms and climate change impacts through community conversations and GIS mapping tools.

AICP Preparation

AICP Exam Candidates and future candidates will learn how to apply or, study for, take, and pass the AICP Certification Exam.

Weaving Social Equity into Local and Regional Planning

If you want to generate plans that will move your community towards greater equity, what do you need to do? Most planning practitioners are not equipped to take on the challenge of seriously engaging marginalized communities. While this is a major challenge, it is also one that can be overcome. CM: 1.5

3:45-5:00pm – Sessions

Brewing up Business – Planning the Beer Industry in New England

Microbreweries have taken the country by storm in recent years. A shift from large-scale production, a la Budweiser, has given way, in part, to smaller, local breweries popping up across New England. This session will pair industry professionals with planners to provide a fun background on the science and process of beer making, while discussing how municipalities can attract these quality-focused businesses to their communities. CM: 1.25



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Climate Ready Boston: Proactive Planning for Future Climate Impacts

This project provides an example of how a City is taking a leadership role in proactively planning for climate change impacts. Learn about the development and results of Climate Ready Boston, the City's 2016 initiative to assess and prepare for the impacts of long term climate change. Hear from City officials, project consultants, and nonprofit partners on how Climate Ready Boston advances the City's efforts to raise awareness and action on climate change, and what's next. CM: 1.25

Sympathetic Systems: Multimodal Transit Networks for the 21st Century

Transportation management is often siloed by mode, yet users typically transcend these boundaries. As cities augment their existing systems, it is imperative they are viewed as a single, cohesive network allowing maximum user flexibility. Hubs where modalities intersect need to function seamlessly to overcome reluctance towards transitioning between systems. CM: 1.25

Planning for a Sustainable and Affordable Cape Cod

Cape Cod's regional planners wrestle to restore natural systems and allow for future growth, without bankrupting towns. Hear our tale of struggle to create a regional land use vision map, target our time, money, and regulatory reach according to the map, and help communities change zoning to be consistent with the map. CM: 1.25

The Past, Present, and Future of GIS in Southern New England

The growth of Geographic Information Systems (GIS) is a microcosm of the worldwide tech revolution. New technologies emerge routinely, offering organizations new data management methods. This program will explore the history, current state, and future of GIS, so planners can anticipate the potential impact on their organizations and practice. CM: 1.25

Incorporating Health into the Planning and Design of Transportation Improvements

Can the planning, design, and engineering of communities contribute to a healthier society? Most definitely. In fact, professionals are already integrating healthy community design principles into planning for cities, neighborhoods, and corridors. This session will address key issues and opportunities, explore the use of tools such as Health Impact Assessments, and present case studies. CM: 1.25



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Friday, October 21st

8:00-8:50am – APA Chapter Meetings

Catch up on the latest happenings at your annual Chapter meeting. For more information, contact your Chapter President.

9:00-12pm – Mobile Workshops

Worcester on the Grow: A Worcester Urban Agriculture Tour

Worcester's local food scene is on the rise. Join us as we tour several local sites in Worcester where Urban Agriculture is taking root! We will visit locations used by neighborhood groups, non-profits and universities for making Worcester both more sustainable, vibrant and, of course, delicious!

Uncovering the Past to Inspire the Future: A Tour of Worcester's Canal District

Few neighborhoods in Worcester have seen as much growth and change in recent years as the Canal District. Now a center of Worcester's dining and nightlife scene, this renaissance is the result of years of community advocacy, entrepreneurial investment and local pride rooted in the Canal District's unique history. Join us as we meet local partners and learn how this now-vibrant neighborhood is becoming a new model for Worcester and beyond.

9:00-10:30am – Sessions

Have you Ever Tried This? The Housing Planners / Coordinators Network: A Synergized Approach Toward Development Affordable Housing (Division Session)

The Housing Planners/Coordinators Network, presented as a case study for synergy in planning methods and affordable housing development in public private partnerships (P3's). Examples of successful affordable housing projects will be included. CM: 1.5



SNEAPA 2016
— ENGAGE - PLAN - GROW —
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Property Rotation: Encouraging the Reuse of Older Commercial Properties by Modern Businesses

Communities can encourage the reuse of older, undervalued commercial properties for new businesses in modern knowledge-based industries, like farmers do with crops. Arlington, Cambridge, and Somerville have successfully attracted new businesses to older commercial buildings, and their experiences can be successfully applied by cities and towns throughout New England. CM: 1.5

Placemaking: Fun, Fast, and Community-Driven and Creative Placemaking, The Newest Fad or an important opportunity for Planning and Community Engagement

Engaging diverse members of a community in discussions around neighborhood change is critical yet challenging. This session will provide participants with the experience of using Photovoice to engage non-traditional planning agencies and engagement them in a placemaking exercise to create cost-effective, implementable, and community-driven solutions.

This session will highlight how Public Art projects can be integrated with planning and community engagement. Three different types of practitioners will talk about the evolution of art into a field called “creative placemaking” and describe how planners and artists can collaborate and add value to projects by thoughtfully engaging the community around public art. CM: 1.5

Small, Rural, and Vibrant: Creating Health Communities in New England and Beyond

This session provides a hands-on opportunity to assess healthy options tailored for small and rural communities. Participants will learn how to take advantage of a broad-based online toolbox. The Eastern Highlands Health District (EHHD) teamed up with Hartford-based planning firm Fitzgerald & Halliday, Inc. (FHI) to utilize a national Plan4Health grant to promote healthy communities. Our proposed SNEAPA 2016 session focuses on the toolkit our team created; one that fosters healthy options for small, rural communities in New England and beyond. CM: 1.5

SPECIAL SESSION: Site Plan Review

We have all been there as planners. At the beginning of the development review process, a set of fully-engineered site plans arrive on your desk, you unravel them, and become instantly overwhelmed by all that technical information. You start to interpret the various elements and ask yourself; what the heck does this all mean? All of those lines on the plans; are they easements, are



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

they property lines, are they utility lines, or wait, are they setbacks? And what about the transportation and parking impacts associated with the plan?

This workshop will delve into the site plan review process and provide practical tools and techniques on how to read an engineered site plan. You will discuss various site design elements such as public facilities, drainage and stormwater management, traffic and multimodal circulation, parking, landscaping, lighting, and ADA compliance. Furthermore, you will learn how to adequately scope a transportation impact and access study and interpret the results. Participants will then engage in an interactive review of a preliminary and final site plan and a transportation impact and access analysis. This workshop is designed to provide an important skill set for those planners new to the process while challenging the most seasoned professionals. More specifically, this workshop will help planners with the following skills: understanding the progression of a site plan from the preliminary stage to the final stage; how to interpret the various engineering elements on a site plan; how to scope a transportation impact and access study to be multimodal in its review; and how to effectively use outside peer review to augment municipal staff in the review of site plans. CM: 1.5

Ethics at Risk – A Commissioner (or Commission) Goes Rogue – What’s Next?

Everyone has faced a situation where a commissioner or your commission goes rogue – behaving unethically to illegally. You are the only one that knows. You have a spouse and two kids, big personal financial commitments, and just started pay on a bimber. You need your job. You cannot put yourself at risk. Failure to do something puts yourself in conflict with the AICP Ethics Code. Where do you go from here? Explore this and other scenarios at this year’s Ethics Workshop featuring not only legal and ethics experts, but you the planner in this interactive session that is guaranteed to get you thinking and leave you talking with your colleagues long after the conference ends. CM Ethics: 1.5

10:45am–12:00pm – Sessions

Make Public Participation Great Again

This session will focus on creative and low-cost approaches to public outreach, from “pop-up”



workshops to a “Wheel of Fortune” exercise. Panelists will discuss public engagement strategies that have been educational, useful, and reached diverse constituencies. Participants will workshop ideas for their own upcoming efforts. CM: 1.25

Do We Have a Climate for Change? Insights About Adaptation Planning Actions in Coastal New England

Ms. Emlinger starts the session presenting the main demographic data collected from a web-survey completed by 121 coastal communities in NE conducted in November 2015. Participants, creatively divided in groups, investigate results of main themes addressed in the survey. Groups present their findings and Hamin explores the take-home lessons. CM: 1.25

Power of Partnership: How Businesses and Municipalities Can Work Together to Solve Transportation and Economic Development Challenges Through Transportation Demand Management (TDM)

A dual presentation followed by talk show style discussion will explore how both urban and suburban municipalities can form strategic partnerships with the private sector to develop innovative solutions to economic development and environmental challenges through transportation demand management (TDM) strategies. CM: 1.25

Immigrant Entrepreneurs in the Healthy Food Network

A key step in farm to table planning is to address the role of immigrant entrepreneurs in providing healthy food choices in low-income communities. Small markets and restaurants are often the most accessible options for healthy food, but offer their own distinct challenges that can affect their long-term success. CM: 1.25

Making Land Available for Farming: A Planner’s Role

Our region’s agriculture depends on a stable farmland base, and supportive mechanisms that enable farmers to get on, hold and transfer land. Land access is the biggest challenge for new and established farmers. We will explore how planners can help communities protect land and make it available for farming. CM: 1.25



SNEAPA 2016
— ENGAGE - PLAN - GROW —
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

SPECIAL SESSION: Survey of Best Practices

This session allows two university professors and practitioners to present their applied research in specific areas of interest to planners. First, Build a Better Burb through Sprawl Retrofit; presented by June Williamson of City College of New York. Transforming our suburban landscapes is a major planning and development priority of the 21st century. Suburban areas are not destined to remain filled with strip malls and excess parking lots; they represent enormous opportunities to rescale sprawling landscapes into diverse and thriving pedestrian-oriented neighborhoods. Learn about some best practices for retrofitting sprawling areas. Second, Information and Technology: Media and Analytics; for representing data in ways that communicate fluently and effectively. Sarah Williams, the Director of the Civic Data Design Lab at MIT will show how she utilizes data, maps, and mobile technologies to develop interactive design and communication strategies that bring urban policy issues to broader audiences. Some of her work is currently on view in the New York Museum of Modern Art. CM: 1.25

12:00-1:00pm – Lunch Program

Informal Networking and Student Poster Session

Included with all registration types except Speaker Only and Students (lunch will be provided for Students participating in the Poster Session). Speakers and Students can pre-purchase tickets to lunch when they register or add lunch while pre-registration is open (<https://www.regonline.com/sneapa2016>). Tickets may be available for purchase onsite, but cannot be guaranteed.

Enjoy informal networking with your fellow planners and visit the Student Poster Session, which will be set up in the lunch area. Make sure to stop by and talk with the student presenters.



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

1:15–2:15pm – Friday Keynote

Jean Setzfand is the Senior Vice President of AARP Programs that produces interactive educational programming designed to address Health, Wealth and Personal Enrichment concerns for consumers 50 and over. More details [here](#). CM: 1

2:20-3:35pm – Sessions

Real Food, Real Jobs, Real Results: Food Economy Case Studies from Across the Northeast

Led by a food economist, this session presents three community-driven catalyst projects that drive job creation and partnerships in the Northeast. Best practices in regional planning, local innovation in food and beverages, and targeted marketing to Millennials will be shared, highlighting opportunities to cultivate connections between rural and urban markets. CM: 1.25

Green & Healthy Planning: Livability and Equal Access for All!

In recent years, there has been more emphasis placed on the intersection of the fields of planning and public health. However, it can be difficult to go beyond more dialogue and conceive of planning projects that realistically aim to improve public health outcomes. This session explores communities in Connecticut and Rhode Island attempting to do just that. CM: 1.25

Planning for the Present: GIS Based Asset Management and Preservation at the Norman Bird Sanctuary

Come learn how GIS based asset management and historic preservation can be used to create a roadmap to manage our environmental and cultural treasures as well as provide the budgetary framework for future legacy planning. Topics of discussion will include: GIS based environmental asset assessment; invasive species mapping, management, and monitoring; a visual demonstration of the capabilities of GIS based data collection with a hand held tablet device; and historic preservation planning through the development of a Cultural Landscape Report and lessons learned. CM: 1.25



SNEAPA 2016
— ENGAGE - PLAN - GROW —
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

Reaching New Communities: Engaging Residents Unfamiliar With (or Suspicious Of!) the Planning Process

Successful planning processes rely on broad community input, but it can be difficult to engage some members of the community. This session discusses a variety of techniques for reaching communities that are new to the planning process and identifies tools that can make it easier for all residents to participate. CM: 1.25

Setting the Table for Farm Based Business

Strategies to promote non-traditional agricultural based businesses that encourage the preservation of agricultural uses, promote economic development and tourism, and preserve open space. This session brings together farmers, planners, not-for-profits, and farm-based business ventures to discuss the regulatory hurdles they have encountered, and the proactive changes a community can make to facilitate this type of development. CM: 1.25

Placemaking through Complete Streets... The Economic Bang for your Buck

Is there an economic benefit of Complete Streets? How are cities and towns adjusting to a Complete Street mindset? This session will discuss the economic impact of creating a sense of place through complete streets. Case studies from Providence and Worcester will be discussed. CM: 1.25

3:45-5:00pm – Sessions

Getting from Now to Success: Implementing the Plan

Plans are an investment of time, money, and community attention. Discover how to write an implementation plan that translates that investment into actions that can lead to change – physical, regulatory, economic, and attitudinal – within your community. Discuss tolls that can transform community vision into reality. CM: 1.25

Cultivating Great Transit-Related Communities in Connecticut and New England

Transit service is not always created equal. For some communities, transit may be non-existent, while in others the system is overburdened. Learn how three neighborhoods – one underserved, one



SNEAPA 2016
ENGAGE - PLAN - GROW
CULTIVATING GREAT COMMUNITIES

2016 SNEAPA Conference
October 20-21, 2016
DCU Center, 50 Foster Street, Worcester, MA

newly served, and one long-served by transit – have been cultivating communities around varying degrees of transit, and the lessons for your community. CM: 1.25

Food and the First Amendment: How protections for religious exercise should change the way we zone for charitable uses that distribute food

This session will present two case studies and explore free exercise of religion issues in the context of religious land use proposals for charitable uses, such as soup kitchens and food pantries. CM: 1.25

Town Center Master Planning and Implementation

Many towns are finding that their town centers are not meeting the needs of today's community. Suburban communities especially have the opportunity to reshape their Town Centers into vibrant, mixed-use neighborhoods with a variety of activities and events that draw residents into the center and provide opportunities for economic (re)development. CM: 1.25

What Planners Need to Know: Driving Energy Efficiency, Clean Energy, and Health in our Communities

MAPC will highlight local and regional strategies to promote energy efficiency and clean energy adoption. LISC will discuss its statewide MA Green Retrofit Initiative, which helps multifamily affordable housing owners access efficiency and clean energy programs. The Pioneer Valley Asthma Coalition will describe its Pay-For-Success model for home-based asthma interventions. CM: 1.25

Farm to Table, Food Justice, and the Evolution of Food System Land Use: How Community Planners and Developers are Moving Markets and Growing the Sharing Economy

As demand for "farm to table" grows so does demand for shared farm land resources. Panelists will explain how their organizations support new farm enterprises, promote food justice, and impact land use, and how planners can regulate land uses to advance farm to table in a sharing economy. CM: 1.25